



New Book Funding Process: FAQ

Due to a generous new funding partner, Reach Out and Read Colorado has increased our book funding. Please see details below.

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WHERE SHOULD I ORDER BOOKS?

All Colorado sites must order from All About Books.

HOW DO I KNOW HOW MANY BOOKS TO ORDER?

Your site should have 1 book per well-child visit for kids 2 weeks-5 years. Of that total, about 60-70% of the books should be board books (for well-child visits ages 2 and under) and 30-40% should be paperback picture books (for well-child visits ages 3-5). You can find your well-child visit number by logging in to myROR.org and looking at the Site Summary chart on the landing page, or you can look at your most recent Progress Report.

HOW OFTEN SHOULD I ORDER BOOKS?

Order books as you need them when your inventory is running low. Please keep in mind that shipping can take up to 3-4 weeks.

ABOUT HOW MUCH SHOULD I SPEND PER BOOK?

Your book budget is enough money to order books at an average price of \$3. You are welcome to make the most of this money in whatever way suits your needs. If you purchase some books for around \$2 and some for around \$4, that is also fine. We encourage you to order high quality, well loved titles.

DO I STILL NEED TO SPEND DOWN MY BALANCE?

No! Sites no longer have prepaid balances. Instead, you'll have a budget that serves as a guideline for how much to spend on books every 6 months. If you ever wonder how much of your budget you've spent, reach out to your Regional Coordinator.

HOW ARE BOOKS PAID FOR?

After you place your order, All About Books will send your invoice to RORCO. You should not receive an invoice or pay for books.

IF I'M NEW TO ALL ABOUT BOOKS, HOW DO I LOG IN?

Visit www.allaboutbooks.org. You'll use the same email address you use to log in to myROR.org as your username, and the password is **Allaboutb00ks** (with the first 'A' capitalized and the '0's in books as zeros). Once you've logged in for the first time, you can change your password. If you have any trouble, please contact Natalie at natalie@allaboutbooks.org.

I ALREADY USE ALL ABOUT BOOKS. WHAT CHANGES FOR ME?

Not much! The biggest change is that you will no longer see a prepaid balance reflected in myROR or on the All About Books website. Instead, you will receive a bi-annual budget from your Reach Out and Read Regional Coordinator (*listed below*). This serves as a guideline for how much your site should spend on books over a 6 month period. As you order books, your invoices will be paid.

Here is the main thing for you to remember: as your inventory runs low, order more books, spending approximately \$3/book. The number of books you order should match your well-child visit total.

ARE PROGRESS REPORT STILL THE SAME?

Yes, Progress Reports are still vital to our program as they inform book budgets and provide us with data to share with RORCO supporters. Progress reports are due by September 1st (Jan - June data) and March 1st (July - Dec data).

WHAT ELSE IS CHANGING?

Nothing! Progress Reports and book tracking (see sample book tracking templates [here](#)) remain the same. The only change is that all sites order from All About Books and your invoice will be sent to RORCO.

Order books when you run low and spend about \$3 per book!

PLEASE CONTACT YOUR REGIONAL COORDINATOR WITH ANY QUESTIONS.

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