



# Medical Consultant RORCO Role Description

## DESCRIPTION OF ROLE

At Reach Out and Read Colorado, our goal is to transform the pediatric primary care setting by leveraging books and reading aloud as a catalyst for fostering positive parent-child interactions and healthy brain development in the critical first five years of life.

The medical champion plays a key role in the high-quality implementation of Reach Out and Read's evidence-based, clinical intervention. By setting the tone within their practice or health system, medical champions lead by example and coach clinical and non-clinical staff about the importance of partnering with parents to build strong parent-child relationships, families and communities.

### **ROLE TITLE: REACH OUT AND READ COLORADO MEDICAL CHAMPION**

**SUMMARY OF THE POSITION:** The Medical Champion builds and maintains support for Reach Out and Read Colorado among clinic providers.

**WORKS IN CONJUNCTION WITH:** Site Coordinator and Reach Out and Read Colorado Staff

### **DUTIES AND RESPONSIBILITIES:**

- Ensure all clinic providers are trained on the Reach Out and Read model
- Serve as Medical Champion by promoting Reach Out and Read Colorado within the community
- Maintain provider interest and enthusiasm for the program at clinic
- Help site coordinator complete progress reports, if necessary
- Help organize and host funder, community or legislative site visits
- Share anecdotes and stories with Reach Out and Read Colorado

### **SKILLS AND QUALIFICATIONS:**

- Knowledge of the clinic, the staff, and the patient population
- Familiarity with the Reach Out and Read program model
- Enthusiasm for the Reach Out and Read program and commitment to site's success
- Medical Champion must be an MD, DO, NP or PA

**TIME COMMITMENT:** Varies by clinic, but minimal (1-2 hours per month)

### **TRAINING:**

- Reach Out and Read online training module (available at [www.myROR.org](http://www.myROR.org))
- Assistance from Reach Out and Read Colorado Staff as needed

### **BENEFITS:**

- Bring the love, joy and fun of books to children
- Ensure success of Reach Out and Read program at clinic