

Tip Sheet + Go-To Phrases

BACK TO BIRTH



Now that your clinic will be prescribing books beginning at birth, here are some quick go-to tips and phrases to share with parents and caregivers about the importance of reading aloud with their newborn.

PROVIDER TO PARENT TIPS:

“Talk, sing, laugh and play with your baby - your face and voice are your baby’s favorite things!”

“Use the book to create routine, even for just a few minutes, to relax and share the experience of looking at pictures or “reading” together.”

“Creating a nurturing bond between you and baby is your main job, and it’s critical for brain development. You can not spoil a newborn!”

“Reach Out and Read offers a tool that supports bonding, brain development and literacy - in the simple gift of a new book every visit.”

“Today you’ll receive your first book from Reach Out and Read Colorado, to help you start a daily reading habit with your baby. When you come back for a well child visit, we’ll have another book for you and your baby to enjoy together at home.”

“Books are an easy way to get used to interacting with a little one - whether you read every word or not.”

“Get older siblings involved! If they are old enough, they can read with the baby, if not, they can talk about the pictures or hold the book for the baby to see.”