



Reach Out and Read Colorado: Getting Started at Your Clinic

APPLICATION PROCESS

1 | Learn more about the Reach Out and Read Colorado (RORCO) program and early literacy promotion impact.

Reach Out and Read Colorado gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. Our ability to welcome a new site is contingent on the funding capacity of the organization and clinic. Contact Jessie Chase, Program Director, at jessie@reachoutandreadco.org to talk about funding and Reach Out and Read Colorado's MOU process.

2 | Designate your clinic's medical champion and site coordinator.

- **Medical Champion (1-2 hours quarterly):** A health care provider (MD, DO, NP or PA) who is an enthusiastic champion of Reach Out and Read Colorado and supports early literacy promotion with staff members.
- **Site Coordinator (1-2 hours per week):** Responsible for the operational aspects of running the Reach Out and Read Colorado program, for example ordering and tracking books.

3 | Start your application at www.myror.org. During the application process, you will need to:

- Provide demographic information for your patient population (e.g. language, insurance coverage).
- Obtain a letter of support from the medical director and/or executive director of your organization.
- Decide who at your office will take leadership of the Reach Out and Read program as Medical Consultant and Site Coordinator.
- Submit your site's W9 form or other relevant tax documentation.
- Ensure at least 75% of site medical providers who see children age 5 and under for primary care complete our online Core Provider training (1 CME). The Reach Out and Read Colorado programs team will guide you through this process.

NOTE:

- Your clinic will be issued a Site ID..
- You may repeatedly save your application and submit at a later date. Your application will be considered "in process."
- You may need to submit a W-9 and will receive specific instructions, if applicable.

Once the Reach Out and Read National Center has approved your application and a minimum 75% of your providers have completed the training, the designated site coordinator will receive a notification from Reach Out and Read Colorado.

If you have questions about the Application Process, please contact Reach Out and Read Colorado at info@reachoutandreadco.org or visit our website www.reachoutandreadco.org.