



COLORADO

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Reach Out and Read Colorado Provider Advisory Board Charter

Reach Out and Read Colorado (RORCO) is a twenty-year old nonprofit dedicated to making literacy promotion a standard part of the provision of pediatric primary care. By taking advantage of the existing infrastructure and relationships between healthcare providers, their young patients and the children's parents, RORCO is taking steps so that, ultimately, all children in Colorado will grow up with books and a love of reading.

Purpose:

Provider Advisory Board (PAB) members will work strategically with staff to help strengthen RORCO's impact across Colorado. Members will provide experience and insight as the RORCO plans for continued program implementation statewide. Possible topics of the board include diversifying the book inventory to include more inclusive books, strategies to enhance ROR CO's program beyond book distribution, partnership models that lead to both continued service of current clinics and new clinics, and future strategies for the statewide conference.

Membership:

Staff: Director of Programs (Co-chair)

Members: RORCO Medical Director, (Co-Chair)

Up to eleven members to be selected by BOD Chair in consultation with the Executive Director.

Qualifications:

- Members shall be a participating provider in a RORCO clinic in Colorado, whose practice is based in primary care.
- Members shall be informed and educated on early childhood issues – including literacy, education, health equity
- There will be six two-year term positions and 5 one-year term positions, both of which shall be renewable.

Authority:

The Provider Advisory Board has no expressed or implied power or authority and serves in an advisory capacity only.

CONNECTED FAMILIES. HEALTHY KIDS. PREPARED FOR SUCCESS.

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Key Responsibilities:

- Attend scheduled PAB meetings
- Commit approximately 3 hours/month to RORCO Provider Advisory Board efforts:
 - Subcommittee work
 - Newsletter or other articles, blogs for RORCO or RORCO partner publications
 - Strategic advice re programmatic changes/enhancements
 - Strategic advice re healthcare policy/practices/reimbursements as relates to program funding
- Support RORCO's mission and commitment to innovation in early literacy as a key component of primary care
- Collaborate with others to deepen RORCO's impact, providing insight and guidance regarding various topics
- Report its activities to the RORCO Board of Directors in accordance with the board meeting schedule.

Meetings:

The Provider Advisory Board shall meet virtually on at least a quarterly basis. RORCO staff will be responsible for scheduling and other logistical support as needed.

Notice of meetings shall be given to all PAB members, or may be waived, in the same manner as required for Board meetings. The PAB will decide when and where it will meet in advance and will provide meeting information to the BOD.

About Reach Out and Read Colorado

Reach Out and Read Colorado partners with healthcare providers to encourage families with young children to read aloud together, building a foundation for success.

Reach Out and Read Colorado empowers healthcare providers to talk with parents of young children about the importance of reading aloud at health check-ups with a special focus on children growing up in poverty. By building on the unique relationship between parents and healthcare providers, Reach Out and Read Colorado helps families and communities encourage early literacy skills, so children enter school prepared for success.

Since 1997, Reach Out and Read Colorado has provided our state's youngest children with this foundation for success, now providing early literacy intervention for over 130,000 children from all 64 Colorado counties.

For more information, please contact Jessie Chase at jessie@reachoutandreadco.org