



**COLORADO**

## Reach Out and Read Colorado Associate Board Charter

### **Purpose:**

The purpose of the Reach Out and Read Colorado Associate Board is to further the RORCO mission by creating and participating in community outreach and networking opportunities. The Associate Board has the opportunity to create and implement new ways of raising awareness of and for RORCO. The Associate Board will offer advice, creative input, and service to staff and the Board of Directors. This is a hands-on group with a commitment to philanthropy and volunteerism.

### **Membership:**

Associate Board Members are not term-limited; one can serve as long as they are willing and able. There is no maximum number of Associate Board Members, and Membership is based on the unanimous approval of existing members.

### **Membership Staff:**

Director of Development and/or Development Manager.

### **Authority:**

The Associate Board is established by the RORCO by-laws and has no power or authority to act on behalf of RORCO without Development Department or Development Committee approval.

### **Key Responsibilities:**

Members agree to:

- 1) Attend quarterly meetings.
- 2) Participate in and volunteer for various RORCO outreach and fundraising events (at least one outreach event and one fundraising event per year). These activities may include:
  - Organize and/or attend a happy hour or like gathering
  - Share invitations to RORCO events with personal & professional networks
  - Securing in-kind or other donations in support of fundraising events
  - Organize gently used book drive

**CONNECTED FAMILIES. HEALTHY KIDS. PREPARED FOR SUCCESS.**

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[WWW.REACHOUTANDREADCO.ORG](http://WWW.REACHOUTANDREADCO.ORG)

**Meetings:** The Associate Board shall meet at least quarterly and hold additional meetings as needed to fulfill its responsibilities as described in this Charter.

Associate Board meetings may be held by means of tele-conference and/or videoconference in which all persons participating in the meeting can hear and speak to each other. RORCO administrative support staff will be responsible for scheduling and other logistical support as needed for the Associate Board.

The Associate Board will designate a Chair and a Secretary. Together they will submit a report about its activity to the Development Department at least once per quarter, prior to meetings.

### **About Reach Out and Read Colorado:**

Reach Out and Read Colorado partners with healthcare providers to encourage families with young children to read aloud together, building a foundation for success.

Reach Out and Read Colorado empowers healthcare providers to talk with parents of young children about the importance of reading aloud at health check-ups with a special focus on children growing up in poverty. By building on the unique relationship between parents and healthcare providers, Reach Out and Read Colorado helps families and communities encourage early literacy skills, so children enter school prepared for success.

Since 1997, Reach Out and Read Colorado has provided our state's youngest children with this foundation for success, now providing early literacy intervention for over 150,000 children from all 64 Colorado counties.

**For more information or to apply,** please contact Amy Malik, Director of Development, at [amy@reachoutandreadco.org](mailto:amy@reachoutandreadco.org).