



## EMAIL, NEWSLETTER, OR SOCIAL MEDIA SAMPLE POST (1)

We are excited to introduce a new resource for our parents and caregivers, called Family FTW [For The Win], brought to you by Reach Out and Read Colorado.

Family FTW [For The Win] is a text message-based service delivering a new activity or resource for families — like storytime videos, whole family activities, and self-care resources for caregivers, in English and Spanish. It's easy for families to feel overwhelmed with information right now, so we're offering a single bite-sized, fun activity via text for families to enjoy two times a week.

To sign up, simply text FAMILY to 720-900-0854.



## SOCIAL MEDIA SAMPLE POST (2)

Want to keep your kids entertained and your family connected while everyone is spending so much time at home?

Well, we have a new program for you from Reach Out and Read Colorado - Family FTW [For The Win]. Through this program, you will receive a text message twice a week with a single, bite-sized family activity, literacy tip or self-care resource. #FamilyFTW

To sign up, simply text FAMILY to 720-900-0854.



## SOCIAL MEDIA SAMPLE POST (3)

In these unprecedented times when both parents and kids are spending more time at home, use Family FTW [For The Win] resources to engage and entertain your children. From video storytimes and online drawing tutorials to family scavenger hunts and parent self-care resources, we have just the tools you need to keep your kids learning and connected.

To sign up for Family FTW in English, text FAMILY to 720-900-0854.

Para inscribirse a Family FTW en Español, enviar FAMILIA a 720-900-0854.



**SAMPLE SOCIAL MEDIA IMAGES (ATTACHED)**

Learn more from our partners at Reach Out and Read Colorado: [www.reachoutandreadco.org/family-ftw](http://www.reachoutandreadco.org/family-ftw)