



REACH OUT AND READ COLORADO'S

# Family FTW

[FOR THE WIN]

Reach Out and Read Colorado is excited to introduce a new resource for caregivers! Family FTW (For The Win) is a text message service for parents, delivering new activities and resources to help keep your family engaged, entertained and connected.

At a time when everyone is being overwhelmed with information, we are committed to providing a single bite-sized resource, twice a week, for our families to utilize. You will receive early literacy resources like storytime videos, whole family activities, and self-care tips for caregivers, in English and Spanish.

Family FTW is provided in partnership with the Mental Health Center of Denver and Colorín Colorado.



To sign up for English Resources,  
text FAMILY to 720-900-0854.

QUESTIONS? VISIT [REACHOUTANDREADCO.ORG/FAMILY-FTW](https://reachoutandreadco.org/family-ftw)  
OR EMAIL US AT [INFO@REACHOUTANDREADCO.ORG](mailto:info@reachoutandreadco.org)



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