



COLORADO

REACH OUT AND READ COLORADO'S

# Family FTW

[FOR THE WIN]

Reach Out and Read Colorado is excited to introduce a new resource for caregivers! Family FTW (For The Win) is a text message service for parents, delivering new activities and resources to help keep your family engaged, entertained and connected.

At a time when everyone is being overwhelmed with information, we are committed to providing a single bite-sized resource, twice a week, for our families to utilize. You will receive early literacy resources like storytime videos, whole family activities, and self-care tips for caregivers, in English and Spanish.

Family FTW is provided in partnership with the Mental Health Center of Denver and Colorín Colorado.



To sign up for **English** Resources, text **FAMILY** to 720-900-0854.

To sign up for **Spanish** Resources, text **FAMILIA** to 720-900-0854.

**QUESTIONS?** VISIT [REACHOUTANDREADCO.ORG/FAMILY-FTW](https://REACHOUTANDREADCO.ORG/FAMILY-FTW)  
OR EMAIL US AT [INFO@REACHOUTANDREADCO.ORG](mailto:INFO@REACHOUTANDREADCO.ORG)