

Mountains of Books Benefit Breakfast Fundraiser

October 2, 2018

Our signature fundraiser takes place at the beautiful Denver Botanic Gardens. For the past fifteen years, this program has featured local personalities who highlight, through personal stories and prose, Reach Out and Read Colorado's vast and profound impact in the state.

More than 300 of greater Denver's most devoted and influential members of the community join together with health care providers and literacy specialists to enjoy breakfast in support of Reach Out and Read Colorado. One hundred percent of net proceeds purchase tens of thousands of brand new, age appropriate books for Colorado children.

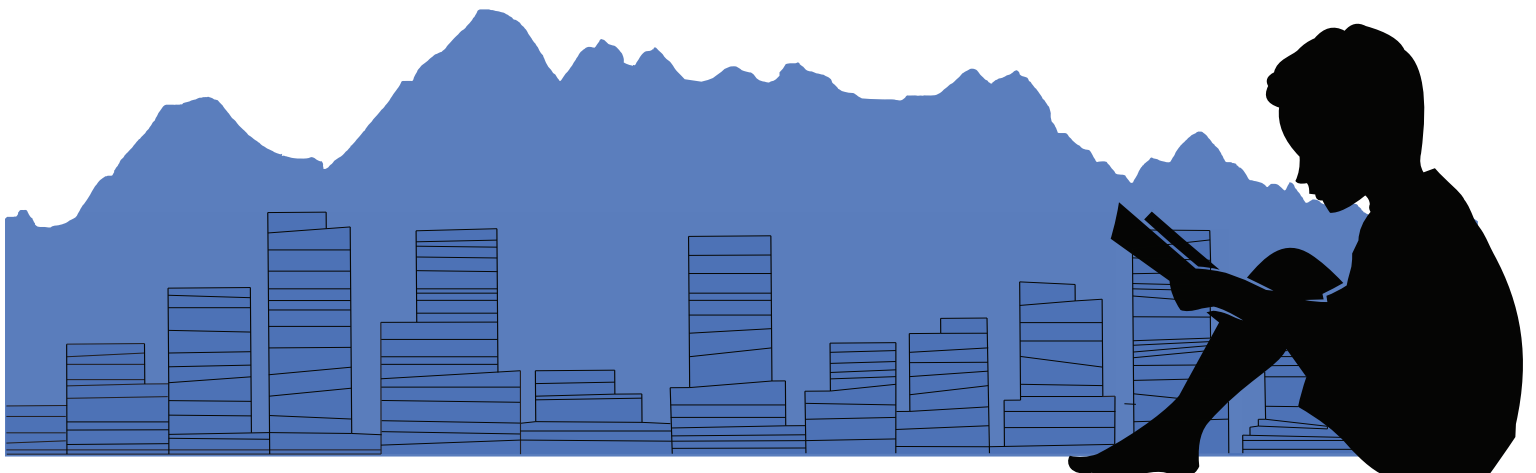


About Reach Out and Read Colorado—Reach Out and Read Colorado prepares Colorado's youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together. Reach Out and Read trains doctors and nurses to advise parents about the importance of reading aloud and to give books to children at pediatric checkups from 6 months to 5 years of age with a special focus on children growing up in poverty.

In 2018 Reach Out and Read Colorado will distribute more than 225,000 books to more than 125,000 children.

Currently, Reach Out and Read Colorado partners with more than 325 clinics serving families from 63 Colorado counties.

Learn more about Reach Out and Read Colorado at www.reachoutandreadco.org.





Reach Out and & Read Colorado
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(303) 623-3800 • www.reachoutandreadco.org

Benefit Breakfast Sponsorship Packages

Presenting Sponsor \$10,000

- Logo on event invitation and program cover feature.
- Prominent logo placement and identification as Presenting Sponsor in all event advertising, website, and social media outlets.
- In depth digital feature.
- Prominent banner placement at event.
- Speaking opportunity to provide welcome remarks.
- Option to distribute approved, branded collateral to all guests.
- Premium seating at event for up to 10 guests.
- Acknowledgement as Literacy Champion, directly funding the purchase of 2,000 books for low-income children under age six in Colorado.



Event Sponsor \$5,000

- Recognition as event sponsor listed inside event invitation and program.
- Mention in event advertising and website.
- Acknowledgement in three corporate social media posts between August-October.
- Premium seating at event for up to 10 guests.
- Acknowledgement as Literacy Champion, directly funding the purchase of 1,000 books for low-income children under age six in Colorado.

Supporting Sponsor \$2,500

- Recognition as supporting sponsor listed inside event invitation and program.
- Mention in day of materials.
- Reserved seating for up to 10 guests.
- Acknowledgement as Literacy Champion, directly funding the purchase of 500 books for low-income children under age six in Colorado.



Thank You!

By becoming a sponsor, you are not merely sponsoring an event; you are signaling your support as one of Colorado's leading literacy champions.

We appreciate your consideration and support!

