



Resource Guide

to **help you** with your
book-ordering needs



where great stories begin™



Dear Reach Out and Read Coordinator,

Scholastic's mission has remained constant for more than 95 years—to encourage the intellectual and personal growth of all children. This vital work begins with literacy, the cornerstone of learning.

We're proud to be the most trusted name in learning as well as the world's largest publisher and distributor of children's books. As your early learning partner since 1990, we're here to provide you with the high-quality books and resources you'll need to encourage parents to read aloud to their children, prepare their kids for school, and nurture a love of reading that will last a lifetime.

We can help you serve the families in your community and close the achievement gap before it begins. By helping young learners grow, learn, and soar, we can ensure that every child has the opportunity to succeed!

Best wishes,

Dorothy Weintraub

Dorothy Weintraub
Senior Director of National Accounts—Reach Out and Read



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Scholastic Book Ordering

Selecting books is easy with the Reach Out and Read catalog, which contains carefully selected titles and collections to meet your program needs. You can choose your books by:

Age groups aligned to the milestones of early literacy development

- 6–12 months
- 12–18 months
- 18–24 months
- 24–36 months
- 3–5 years



Quick pick collections that offer the best value for diverse and engaging titles

QUICK PICK

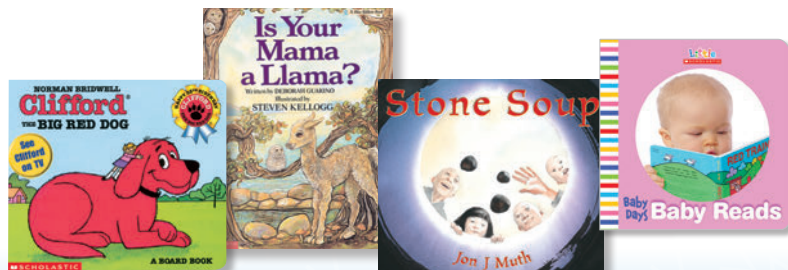


Reach Out and Read Value Pack Collection 1

Doctor-recommended titles that inspire a love for reading and promote exploration



Look for this icon in the catalog!



Parent tips titles that suggest activities while reading together



Look for this icon in the catalog!



Look for the free Bonus Books icon in the catalog. For every \$100 you spend, you get 10 FREE books.

This makes for some real bargains. For instance, if you order the Reach Out and Read Select Collections Quick Pick, you get **30 FREE bonus books**. That gives you a total of 180 titles **for just \$2.21 a book!**



Scholastic **Book Ordering**

There are five easy ways to place your book order.

Our catalog makes ordering simple.

1. Email

You can get an Excel ROR order form by visiting **MYROR.org** or by contacting Scholastic Customer Service at **1-800-724-2222 option 3**. Email your completed Excel order form to **rororders@scholastic.com**.

2. Online Store

Visit **MYROR.org** to access the online store for a quick and seamless shopping experience with exclusive online offers.

3. Phone

Contact Scholastic Customer Service at **1-800-724-2222 option 3** to place your order. We can help you schedule regular shipments of preselected books throughout the year. (Note: we can't accept prepaid orders over the phone)

4. Fax

Fax your order form to **1-800-560-6815**.

5. Mail

Mail your completed catalog order form to:

Scholastic Inc.
PO Box 7502
Jefferson City, MO 65102.

Build customized book lists based on your site's needs.

Contact a representative at
800-387-1437 extension 6333.

Fulfilling Your **Book Order**

From the moment you place your order, we're here to make sure that you get your books in a timely manner.

Here's what to expect:

- We'll process your order within 48 hours.
- You'll receive your order within 14 business days.
- Want your order sooner? We'll expedite your shipping!*
- For quick and efficient delivery, we may ship your order in multiple shipments.

Avoid back orders

- If a book is out of stock and you would like to substitute for a similarly priced book, select **SUBSTITUTE** on your order form.
- If you don't want to have your book substituted or don't want to wait for new inventory to arrive, select **DO NOT BACKORDER** on your order form.

We can help you:

- Change your order**
- Track your order
- Fix any problems with your shipment

*Additional fees apply.

**You'll need to make any changes to your order within 48 hours of processing.



Billing & Payment

Billing



Scholastic Customer Service is here to help with any billing questions you might have. Call our credit and collections department at **1-800-225-1761** for:

- Copies of your invoices
- Questions about your invoice
- Your billing history
- Your prepaid account balance
- Billing discrepancies

Payment Options

Credit Card



We accept MasterCard, Visa, American Express, and the Discover Card with a minimum order of \$25. To promptly process your order, please provide your phone number and signature on your order form so we can call you to securely obtain your credit card information.

Scholastic Prepaid Account

Sign up to deposit funds into a prepaid Scholastic account, which will allow you to easily manage your spending. We'll provide a monthly statement that reflects deposits, credits, and invoices.

Additional Scholastic Resources

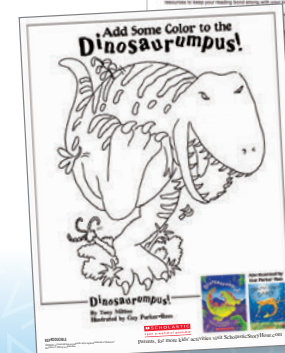
Become a Scholastic Literacy Partner to serve all the children who visit your clinic with a wide selection of books.

Get access to authentic high-quality literature at significant savings similar to the ROR catalog. Call **1-800-387-1437 extension 6333** to learn more.



Support families with literacy activities and read-aloud tips.

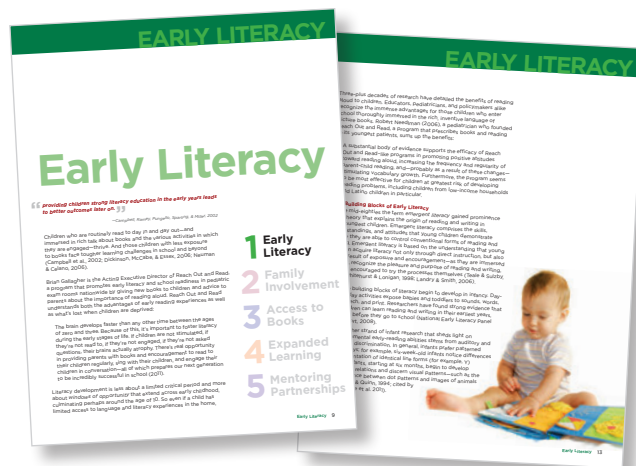
We offer a wide range of resources and expert advice for raising educated, well-rounded children. Suggest that families visit **scholastic.com/parents** to access downloadable activities and reading tips.



Additional **Scholastic** Resources

Access important research to support your program.

The Scholastic Family and Community Engagement (FACE) Research Compendium provides an array of early literacy research that shows how collaboration among families, schools, and communities helps children prepare and succeed in school. Visit scholastic.com/FACE to access the compendium, which you can reference when you seek funding.



Join our Scholastic community and keep up to date on the latest literacy trends!

Connect with us on social media:

 facebook.com/scholastic

 @Scholastic

 scholasticinc



We're excited to partner with your program to support children and families!