Try to find time every day to share books.

WHY BOOKS? The most important activity for building knowledge for eventual success in reading is reading aloud to children.

WHY NOW? A child's brain undergoes an amazing period of development from birth to three —producing 700 new neural connections every second. And, 90% of a child's brain develops before age five.



Babies love to be held and to hear your voice. Cuddle up together and look at board books.

A FEW MINUTES IS OKAY

Young children may sit still for only a few minutes. They will listen longer as they grow.

LET YOUR CHILD TURN THE PAGES

Babies and toddlers need help to turn board book pages. A three-year-old likes to turn paper pages without help.

READ FAVORITE STORIES OVER AND OVER

Children love to hear the same stories again and again. This is how they learn.

ASK YOUR CHILD QUESTIONS ABOUT THE STORY

Where is the moon? What do you think will happen next? Be sure to give your child time to answer!

MAKE THE STORY COME ALIVE

Read with fun and excitement in your voice. Try loud, or soft, or silly voices.

TALK ABOUT THE PICTURES

Make up stories to go with the pictures. Let your child join in!

READ ANYWHERE, ANYTIME

Read at playtime, bedtime and naptime. Read any place you have to wait. Read at the playground or under a tree, in the car or on the bus.

When children are read to by people they love, children learn to love books and begin to thrive.